



**Consumer Connect
Workshops**
Agile Insight Mining



Even at home,
you still need the insights
to fuel your
brand's growth.



It's just, well, a little different these days.

Our Consumer Connect Workshops adapt well in a shared online engagement.

- Your full team, Seed and carefully recruited consumers work on problems together.
- We start in a video conference “room” and then break into smaller group rooms... just like moving from table to table in our workshops.
- Our facilitators, table leaders and our custom proprietary techniques challenge all participants to diverge and reflect on the objectives and topics at hand.
- We flex small group breakout room activities as well as sharing back to the bigger room, ensuring clearly defined speaker/leader roles are preassigned... to make sure the communication flows smoothly.



We've tested and dress-rehearsed a combination of video breakout rooms and virtual whiteboards that work well for the activities consumers and teams have come to love.

We're ready to work in new ways with you and we have recruiting and training resources ready to bring your consumers online today.

Want to learn more? Contact us today @ 859-594-GROW (4769)

Seed Strategy
Where clarity grows.®